

**MINUTES
LOUISVILLE CITY COUNCIL GOAL SETTING
LOUISVILLE CONSTITUTION CENTER
JULY 21, 2016**

THURSDAY, JULY 21, 2016 - 9:00 A.M.

Louisville City Council met in special session for the purpose of goal setting.

Mayor-Council Member Fallot called the meeting to order.

COUNCIL MEMBER GUILLEY MOVED, SECONDED BY COUNCIL MEMBER CASAR, and the motion carried approving the July 21, 2016 Goal Setting agenda. The vote: All yea.

Council bowed their heads for a moment of silent prayer followed by the Pledge of Allegiance

Certificate of Open Meeting

MEMBERS PRESENT

Patricia Fallot, Mayor-Council Member
Joanie Aljancic, Council Member
Cheryle Casar, Council Member
Rick Flory, Council Member
Richard Guiley, Council Member

CITY OFFICIALS PRESENT

E. Thomas Ault, City Manager
Peggy Howald, City Clerk
Robert Duffrin, Law Director

9:00 Requested Discussion Items and Pending or Unresolved Matters:

- Ballfield Rentals – Council agreed to charge a \$100 fee per league for all fields. City Staff to prepare policy. Renters to provide liability insurance and deposits.
- Sidewalk Maintenance – Council agreed that the City needs to identify problem trees. A Work Session will be scheduled. Would like to have in place by the first of the year. Needs to be part of the budget process and appropriate funds. Council Member Guiley would like to see Main Street & Chapel first on the list.
- Vacant Building Registration – (Planning Director Vince Marion arrived). The City would most likely have to hire an external entity. Need to decide if we want to do residential and commercial. Council Member Guiley does not want to include residential. Law Director Rob Duffrin has reviewed

Painesville and Salem's ordinances. It was the consensus of Council that this would include only the old downtown. First draft to be presented at the September Work Session.

- Broadband Booster Pole Request- The request is in the City's right-of-way. Planning Director Vince Marion informed the Council that we are looking at other locations. Staff will continue to negotiate for placing the pole.

10:30 – Break (Finance Director Jina Turowski and Police Chief Andy Turowski arrive)

- Transfer of Property to CIC – 15 individual lots on Enterprise Circle were replatted to two. The Council agreed that all proceeds from the sale of the properties would be retained by the CIC.
- Closing of Mill Street between Gorgas and City Hall Parking Lot – Based on traffic counts the City Manager does not recommend. Council concurred that it should not be vacated. (Fire Chief Rod Bordner arrived).
- Building Inspections – City Staff will review the Ordinance and add regulations that the Building Inspector can work with.
- Alley Improvements – Drawings will be shared with the new owner of the Old Penny Alley. Council Member Guiley would like a unique funding source for downtown to be used for public infrastructure. He would like it in place by the first of the year.
- Street Conditions and Street Levy – Council agreed to put the ¼% income tax that goes to water and sewer on the ballot next year. Form an adhoc committee.
- Renovations to Constitution Center – A Work Session will be scheduled for further dialogue. (Service Director Bill Glick arrived)

Noon - Lunch

12:50 City Council reviewed the current goals. What have we accomplished?

2014-15 GOAL SETTING

GOAL 1 FINANCIAL STABILITY

- BALANCED BUDGET
- ESTABLISH CONTINGENCY RESERVES FOR MAJOR FUNDS
- MINIMIZE DEBT
- INCREASE REVENUES
- IMPROVE ENERGY EFFICIENCY
- LADDER TRUCK
- IMPROVE COLLECTIONS
- CONSTITUTION CENTER HVAC
- RATE STUDY
- PURSUE ADDITIONAL GRANT OPPORTUNITIES

GOAL 2 ECONOMIC DEVELOPMENT

- EXPLORE UTILITY EXTENSIONS AS CATALYST FOR ANNEXATION AND DEVELOPMENT
- CITY WIDE CRA
- SUPPORT LIBRARY MOVE DOWNTOWN
- ANNEXATION

GOAL 3 LONG-TERM PLANNING

- ESTABLISH AN INFRASTRUCTURE MAINTENANCE PROGRAM
- E. MAIN/NICKELPLATE INTERSECTION
- PARK IMPROVEMENT/MAINTENANCE PLAN
- WWTP
- ROAD MAINTENANCE
- COMMUNITY PLAN
- EXPLORE REGIONAL OPPORTUNITIES
- THIRD STAFFER – FIRE
- ROAD MAINTENANCE
- SLEEPING QUARTERS - FIRE

GOAL 4 IMPROVE COMMUNITY IDENTITY/APPEARANCE

- FACILITY IMPROVEMENTS
- PARK IMPROVEMENT/MAINTENANCE PLAN
- STARK PARKS TRAILS
- PEDESTRIAN FRIENDLY ALLEY (tif)
- REMOVE SNOW DOWNTOWN
- SOLAR LIGHTS AT DUMPSTER

GOAL 5 COMMUNICATIONS

- CUSTOMER SATISFACTION INFORMATION
- E-BILLING AND OTHER ELECTRONIC SERVICES
- HISTORIC DISTRICT SEMINAR
- EXPLORE SOCIAL MEDIA
- FIRE PREVENTION PROGRAMS

1:30 Comprehensive Plan Stated in Language of Goal Setting: Merge with Goals

- Place remaining activities from 2015-16 Goals on Comprehensive Plan List
- Action or Intent

2016 Comprehensive Plan Stated as Organizational Goals

1. Community Facilities and Services

Strategies:

- a. Create parks and recreation master plan 2018 Action
- b. Nurture relationships between service organizations, schools and City Intent

- c. Pursue additional recreation facilities funding Intent
 - d. Improve linkages between parks and neighborhoods Intent
 - e. Revisit park land dedication requirement in Zoning (Sect. 1159) Action
 - f. Increase use of technology and social media to inform public Intent
 - g. Maintain quality and cost effective public safety services Intent
 - h. Adopt energy efficient standards for buildings Action
 - i. Communicate tax rate impacts Intent
 - j. Encourage partnerships with township, school and private sector in 44641 2017-2019 Intent
 - k. Establish an infrastructure maintenance plan (7a Update water, sanitary and storm sewer maps) (7d Active hydrant and valve repair and replacement program) 2017-2018 Action
 - l. Facility Improvements Intent
2. Connectivity
Strategies:
- a. Create transportation master plan Action
 - b. Develop and use pavement condition rating system and use for decision-making 2017 Action
 - c. Promote safety at key locations Intent
 - d. Improve access management Intent
 - e. Plan thoroughfare improvements and maintenance Intent
 - f. Improve pedestrian infrastructure Intent
 - g. Create connections between neighborhoods and destinations Intent
 - h. Improve railroad crossings Intent
 - i. Pursue grants for road improvements Intent
3. Downtown
Strategies:
- a. Develop effective nuisance and property maintenance standards and enforcement for commercial property 2017 Action
 - b. Increase civic presence downtown Intent
 - c. Optimize traffic circulation and parking Intent
 - d. Consider SID and/or TIF to revitalize and improve public domain 2017-2018 Intent
 - e. Incentivize efforts that encourage a thriving downtown Intent
 - f. Improve landscaping, signage and wayfinding Intent
 - g. Support public/private partnerships Intent
 - h. Amend zoning code to coordinate with Plan strategies and public preferences Intent
 - i. Facilitate complementary retail, restaurant, social and entertainment activities/outlets Intent

4. Economic Development

Strategies:

- a. Incorporate neighborhood development strategies into overall economic development framework **Intent**
- b. Promote effective business retention strategies **Intent**
- c. Market community assets **Intent**
- d. Encourage redevelopment of commercial properties
2017-2019 Intent
- e. Collaborate with area educational assets to support workforce development for specific industry needs **Intent**
- f. Improve civic infrastructure essential for community and economic development **Action**
- g. Utilize GIS to support planning, community and economic development and site selection efforts **Intent**
- h. Strengthen property maintenance tools and enforcement **Intent**
- i. **Support cooperate with all community organizations for development Intent**

5. Housing

Strategies:

- a. Utilize incentives in targeted neighborhoods **Intent**
- b. Encourage a mix of housing options encouraging home ownership and options for all stages in life **Intent**
- c. Encourage grassroots efforts and public/private partnerships that promote neighborhood quality of life **Intent**
- d. Promote and encourage preservation of historic properties **Intent**
- e. Beautification **Intent**

6. Land Use

Strategies:

- a. Encourage and promote mixed land uses **Intent**
- b. Ensure balanced growth concurrent with provision of necessary utilities and services **Intent**
- c. Protect environmentally sensitive areas **Intent**
- d. Target growth areas **for annexation Intent**
- e. Update zoning to reflect best practices **Action**
- f. Develop a water and sewer master plan (water, sanitary and storm)
2017 Action

7. Utilities

Strategies:

- ~~a. Update water, sanitary and storm sewer maps (moved to 1k)~~
- b. Improve storm water management to reduce flooding and improve water quality Intent
- c. Promote green infrastructure Intent
- ~~d. Active hydrant and valve repair and replacement program (moved to 1k)~~
- e. Regular hydrant and valve inspection and testing Action
- ~~f. Examine funding structure of enterprise funds~~
- g. WWTP Action

8. Financial Stability

- a. Balanced budget Action
- b. Contingency reserves Action
- c. Improve collections Intent
- d. Funding structure 2017 Action

9. Public Safety

- a. Third Fire/EMS staffer 2017 Intent
- b. Fire Prevention program Action

3:00 - Break

3:15 – Prioritize General Intent Items

4:00 – Prioritize Specific Action Items

PRIORITY INTENT

- 1j) Encourage Partnerships within 44641
 - a) Leave egos @ the door (prior history)
 - b) Meet & greet
 - c) Neutral site
 - d) Greater Louisville

- 4d) Encourage Redevelopment
 - a) Market CRA to existing businesses
 - b) Coordination of efforts

- 9a) Third Fire/EMS Staffer
 - a) Staff plan
 - b) Present to Council

- 1g) Maintain Quality & Cost Effective Public Safety Services

- 1l) Facility Improvements
 - a) ID need
 - b) ID resources

- 1b) Strengthen Property Maintenance Tools & Enforcement
 - a) Update code
 - b) Communicate updates
 - c) Implement

- 6d) Target Growth Areas for Annexation

- 3d) Consider SID and/or TIF to revitalize & improve public domain
 - a) Boundaries
 - b) Benefits
 - c) Coordinate with schools

PRIORITY ACTION

- 8d) Determine Funding Structure
- 6f) Develop a water and sewer master plan

- 1k) Establish Infrastructure Maintenance Plan

- 3a) Develop Effective Nuisance and Property Maintenance Standards and Enforcement for Commercial Property

- 8a) Balanced Budget

- 1a) Parks & Recreation Master Plan

- 2b) Develop and Use Pavement Condition Rating System and Use for Decision Making

Council Member Flory requested that we have the County look into sewer. Service Director Bill Glick commented that it should be the City of Canton and the issue will be the City's infiltration issue.

4:30 - The meeting was recessed.

FRIDAY, JULY 22, 2016 - 9:00 A.M. City Council reconvened.

MEMBERS PRESENT

Patricia Fallot, Mayor-Council Member
Joanie Aljancic, Council Member
Cheryle Casar, Council Member
Rick Flory, Council Member
Richard Guiley, Council Member

CITY OFFICIALS PRESENT

E. Thomas Ault, City Manager
Peggy Howald, City Clerk
Tiffany Justice, Deputy City Clerk
Jina Turowski, Finance Director
Andy Turowski, Police Chief
Rod Bordner, Fire Chief
Vince Marion, Planning Director
Bill Glick, Service Director

COUNCIL MEMBER GUILLEY MOVED, SECONDED BY COUNCIL MEMBER CASAR, and the motion carried approving the July 22, 2016 Goal Setting agenda. The vote: All yea.

Council bowed their heads for a moment of silent prayer followed by the Pledge of Allegiance.

Certificate of Open Meeting

9:00 – Review Prioritized Actions, Prioritized Intents plus Prerequisite Steps

9:45 - Break

10:00 – Service Director Bill Glick distributed the 2016 street paving list:

Noel
Zwick
South
Opal
Century Hill
Gulling
Romary Cul De Sac
Brown
Church
Sherban
Fairview & Hillside
County Funded Streets: Nickelplate, Broadway

10:15 – Discussion of Costs and Who Will be Responsible for Each Action or Intent Statement.

Create a three year timeline for priority actions and prerequisite steps considering cost, availability of funds and availability of staff.

PRIORITY INTENT

- 1j) Encourage Partnerships within 44641
 - e) Leave egos @ the door (prior history)
 - f) Meet & greet
 - g) Neutral site
 - h) Greater Louisville

2017-2019

- 4d) Encourage Redevelopment of Comprehensive Plan
 - c) Market CRA to existing businesses
 - d) Coordination of efforts

Planning Department, Alliance Area Development, Stark Development Board
2017-2019

- 9a) Third Fire/EMS Staffer
 - c) Staff plan 2017
 - d) Present to Council

\$24,000 per year

- 1g) Maintain Quality & Cost Effective Public Safety Services

- 1l) Facility Improvements
 - c) ID need
 - d) ID resources

Police Department

- 1b) Strengthen Property Maintenance Tools & Enforcement
 - d) Update code
 - e) Communicate updates
 - f) Implement

- 6d) Target Growth Areas for Annexation

- 3d) Consider SID and/or TIF to revitalize & improve public domain
 - d) Boundaries
 - e) Benefits
 - f) Coordinate with schools

2017-2018

PRIORITY ACTION

- 8d) Determine Funding Structure
Finance Department, City Manager, City Council Low cost 2017

- 6f) Develop a water and sewer master plan
Planning Director, Service Director Low cost 2017

- 1k) Establish Infrastructure Maintenance Plan
Planning Director, Service Director Low cost 2017-2018

- 3a) Develop Effective Nuisance and Property Maintenance Standards and Enforcement for Commercial Property
Planning Director, Building Inspector Low cost 2017

- 8a) Balanced Budget
Finance Department

- 1a) Parks & Recreation Master Plan
Planning Director, outside consultant, schools, Stark Parks, Nimishillen Township, YMCA 2018

- 2b) Develop and Use Pavement Condition Rating System and Use for Decision Making
City Engineer 2017

NOON – Lunch

1:00 – Department Heads were dismissed.

City Manager Tom Ault reviewed the budget and funds.

ADDITIONAL ITEMS FOR DISCUSSION:

Downtown banners and brackets were discussed.

Staffing and succession planning were discussed.

Council Member Guiley would like to see a line item in the budget for a unique funding source for downtown.

Security issues at City Hall were discussed.

2:05 - The meeting was adjourned

Respectfully submitted,

Peggy Howald, CMC
City Clerk